



Restaurant credit card processing, made to order

Hectic kitchens, busy floor staff and demanding customers are the order of the day in any restaurant. Whether you offer fine dining or casual family fare, your restaurant needs efficient processes and the right credit card processing technology to keep daily operations on track.

InTouchPOS has partnered with Vantiv so you can simplify back-office tasks and grow your business through integrated payments.

Credit card processing with a buffet of benefits

- · Easier reconciliation
- · Faster transactions and shorter lines to keep customers happy
- · Fewer errors and chargebacks to help improve profitability
- · One-stop payment customer support
- Secure payment processing tools
- Advanced gift and rewards card solutions

Let us show you the difference that partnering with the leading payments provider can make. When you begin processing with Vantiv Integrated Payments by January 31, 2018, you'll receive \$500* and smarter, faster, easier payments.

Getting started is easy!

Contact Clay Miller

or call him at (970) 335-5060

*Certain terms and limitations apply. \$500 to be paid within 6 to 8 weeks after merchant begins processing. Funds will be deposited into the checking account the merchant uses for their credit card processing deposits. To qualify for this promotion, merchant must sign a three-year processing contract with Vantiv and begin processing by January 31, 2018. National accounts do not qualify for this promotion.

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Is your business secure?

It's no secret that restaurant customers love the convenience of paying with a credit or debit card.

34% of restaurant diners most often use a credit/charge card to pay for their meal, while 32% most often use a debit card.

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Five reasons you should upgrade to EMV acceptance

- Fight Fraudsters: Chip cards generate a one-time code with every transaction making it nearly impossible to create counterfeit cards for use in stores.
- Build Customer Trust: Consumers are increasingly concerned with card data protection. Give them peace-of-mind when they choose your restaurant.
- Limit Your Fraud Chargeback Risk: As of October 1, 2015, new network rules mean merchants are
 more likely to be financially liable for fraud, lost/stolen transactions at their in-store locations without
 EMV compliance.
- 4. Ability to Accept New Payment Technologies: Accept mobile and contactless payments such as Apple Pay and Android Pay when you upgrade your terminal or POS system. Most new payment acceptance devices not only support EMV cards, but also process NFC mobile transactions, such as Apple Pay.
- Improve Customer Experience: Allow customers to have a safe and seamless experience.Consumers know that the new cards will help them shop safer, so they will choose merchants who take this seriously and strive to sell safely via EMV acceptance.

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Drive growth with advanced gift and rewards card solutions

A loyal customer is your best customer. Over their lifetime, loyal customers spend 10 times more than nonloyal customers and a five percent increase in customer retention can produce as much as a 100 percent increase in annual profit.

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With StoreCard you can:

Part gift card, part rewards card, Vantiv StoreCard delivers everything busy restauranteurs need to help generate new revenue, increase brand exposure and easily manage gift card sales – giving your business a competitive advantage and customers more ways to pay and more reasons to spend.

- · Build sales and increase ticket size
- Increase foot traffic
- Streamline checkout with mobile payments
- Grow your brand with custom designed cards

But don't take our word for it, <u>learn how</u> Homeslice Pizza of Durango, Colorado grew their business with Vantiv's all in one loyalty and gift card solution.

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Bonus offer: Activate StoreCard by November 30, 2017 and we'll give you 100 free cards to start.**

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**Must enroll in Storecard program to qualify. Must be new to Storecard to qualify. Promotion ends November 30, 2017. Campaign Code GIFTNOW must be entered on lead submission. StoreCard is the premium gift solution. Your Gift cards will be enabled for rewards, promotions, mobile phone digital card conversion, and customer card registration. StoreCard is billed at a rate of \$49.99 per month. Please review the Storecard terms and conditions, which can be found <a href="https://example.com/https://exampl

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